



Konrad
Adenauer
Stiftung



WORKSHOP

on

“ENTREPRENEURIAL EDUCATION FOR SMEs”

organized by

**ORGANIZATION OF THE
BLACK SEA ECONOMIC COOPERATION (BSEC)**

and

KONRAD-ADENAUER-STIFTUNG ANKARA (KAS)

**13. - 15. October 2010
Belgrade/Serbia**

Simultaneous Translation in English and Russian

Venue: Holiday Inn Hotel, Ballrooms Gracanica

18:30-19:00 **Registration of participants**

19:00 **Opening**

H. E. Ambassador Traian **CHEBELEU**
Deputy Secretary General,
Permanent International Secretariat,
Organization of the Black Sea Economic Cooperation

Jan **SENKYR**
Resident Representative
Konrad-Adenauer-Stiftung for Turkey

19:30 **Welcome addresses**

Mladjan **DINKIC (to be confirmed)**
Minister
Ministry of Economy and Regional Development

Ivan **STOSIC**
Deputy Director
Institute of Economic Sciences

20:30-22:00 **Reception**

Venue: Holiday Inn Hotel, Ballrooms Ostrog+Zica

09:30 **Entrepreneurial education and improving skill of start-ups and SME Owners**

Milan VUJOVIC

Advisor for Education and Mentoring

Department for international and interregional cooperation, education and mentoring, National Agency for Regional Development

10:00 **Entrepreneurial education for SME-owners**

Dieter IBIELSKI

Presidential Counselor of the Union of Small and Medium Sized Enterprises (UMU)

10:30 **Discussion**

10:45 **Coffee Break**

11:15 **Academic Entrepreneurial Education in Germany**

Prof. Dr. Hans-Jürgen WEISSBACH

University of Applied Sciences Department of Economy and Law, Institute for Entrepreneurship

11:45 **Education for entrepreneurship – Non scholae sed vitae discimus - We do not learn for the school but for life**

Dr. Antal SZABÓ

UN ret. Regional Adviser

Scientific Director of ERENET

12:15 **Discussion**

Moderator: **Jan SENKYR**

Resident Representative of the Konrad-Adenauer-Stiftung for Turkey

12:30 **Lunch at Singidunum Restaurant of the Holiday Inn Hotel**

13:45 **Exchange of experiences concerning entrepreneurial education of gradual, vocational schools and universities as well as of start ups, SMEs in the BSEC Member States (Albania, Bulgaria, Georgia, Hellenic Republic, Moldova, Romania, Russia, Turkey, Ukraine)**

Issues to be addressed include:

1. Do you have a national level strategy or action plan to foster entrepreneurship education
2. Where does sit entrepreneurship education in your country?
3. What is the current institutional framework for promotion of entrepreneurial education?
4. At which levels of education is entrepreneurship education activity most likely to be found?
5. Institutional actors and their strategies, policies and initiatives;
6. Present good practices where the Governments paved the way for SME development and growth

16:00 **Coffee-break**

16:30 – 18:00 **Exchange of experiences concerning entrepreneurial education of gradual, vocational schools and universities as well as of start ups and in the BSEC Member States (continued)**

Moderator: H.E. Ambassador Traian **CHEBELEU**
Deputy Secretary General,
Permanent International Secretariat,
Organization of the Black Sea Economic
Cooperation

19:30 **Dinner at Singidunum Restaurant of the Holiday Inn Hotel**

Venue: Holiday Inn Hotel, Ballrooms Ostrog+Zica

09:30 **Entrepreneurial education in Serbia**

Prof. Svetislav **PAUNOVIĆ**

Belgrade Banking Academy, Faculty of Banking,
Insurance and Finance in Belgrade, Serbia

10:00 **Development of entrepreneurship from regional dimension**

Branislav **MALAGURSKI**

CEO, Regional Centre for SME Development, Subotica

10:30 **Partnership for lifelong entrepreneurship education in Serbia**

Biljana **DIMITRIEVIĆ**

Director of the Education and Training Centre
Belgrade Chamber of Commerce

11:00 **Discussion**

Moderator: Dr. Antal **SZABO**

UN ret. Regional Adviser

Scientific Director of ERENET

11:30 **Coffee-Break**

11:45 **Final Discussion/Declaration and Seminar Findings**

H.E. Ambassador Traian **CHEBELEU**

Deputy Secretary General, Permanent International
Secretariat, Organization of the Black Sea Economic
Cooperation

Jan **SENKYR**

Resident Representative of the Konrad-Adenauer-Stiftung
for Turkey

Moderator: Dr. Antal **SZABO**

UN ret. Regional Adviser

Scientific Director of ERENET

12:45	Lunch at Singidunum Restaurant of the Holiday Inn Hotel
16:00	Transfer to the KAS office Belgrade, Introduction of the projects of KAS-Serbia
Afterwards	Walk to the boat harbor
17:30	Sightseeing cruise on River Danube
Afterwards	Walk to the restaurant
19:30	Dinner at “Little Bay” Restaurant
22:00	Transfer to the Holiday Inn Hotel