



**WORKSHOP**

on

**“ENTREPRENEURIAL EDUCATION FOR SMEs”**

organized by

**ORGANIZATION OF THE  
BLACK SEA ECONOMIC COOPERATION (BSEC)**

and

**KONRAD-ADENAUER-STIFTUNG ANKARA (KAS)**

**13. - 15. October 2010  
Belgrade/Serbia**

*Simultaneous Translation in English and Russian*

**Venue: Holiday Inn Hotel, Ballrooms Gracanica**

**18:30-19:00                      Registration of participants**

**19:00                                Opening**

H. E. Ambassador Traian **CHEBELEU**  
Deputy Secretary General,  
Permanent International Secretariat,  
Organization of the Black Sea Economic Cooperation

Jan **SENKYR**  
Resident Representative  
Konrad-Adenauer-Stiftung for Turkey

**19:30                                Welcome addresses**

Mladjan **DINKIC (to be confirmed)**  
Minister  
Ministry of Economy and Regional Development

Ivan **STOSIC**  
Deputy Director  
Institute of Economic Sciences

**20:30-22:00                      Reception**

**Venue: Holiday Inn Hotel, Ballrooms Ostrog+Zica**

**09:30 Entrepreneurial education and improving skill of start-ups and SME Owners**

**Milan VUJOVIC**

Advisor for Education and Mentoring

Department for international and interregional cooperation, education and mentoring, National Agency for Regional Development

**10:00 Entrepreneurial education for SME-owners**

**Dieter IBIELSKI**

Presidential Counselor of the Union of Small and Medium Sized Enterprises (UMU)

**10:30 Discussion**

**10:45 Coffee Break**

**11:15 Academic Entrepreneurial Education in Germany**

**Prof. Dr. Hans-Jürgen WEISSBACH**

University of Applied Sciences Department of Economy and Law, Institute for Entrepreneurship

**11:45 Education for entrepreneurship – Non scholae sed vitae discimus - We do not learn for the school but for life**

**Dr. Antal SZABÓ**

UN ret. Regional Adviser

Scientific Director of ERENET

**12:15 Discussion**

**Moderator: Jan SENKYR**

Resident Representative of the

Konrad-Adenauer-Stiftung for Turkey

**12:30 Lunch at Singidunum Restaurant of the Holiday Inn Hotel**

13:45

**Exchange of experiences concerning entrepreneurial education of gradual, vocational schools and universities as well as of start ups, SMEs in the BSEC Member States (Albania, Bulgaria, Georgia, Hellenic Republic, Moldova, Romania, Russia, Turkey, Ukraine)**

Issues to be addressed include:

1. Do you have a national level strategy or action plan to foster entrepreneurship education
2. Where does sit entrepreneurship education in your country?
3. What is the current institutional framework for promotion of entrepreneurial education?
4. At which levels of education is entrepreneurship education activity most likely to be found?
5. Institutional actors and their strategies, policies and initiatives;
6. Present good practices where the Governments paved the way for SME development and growth

16:00

**Coffee-break**

16:30 – 18:00

**Exchange of experiences concerning entrepreneurial education of gradual, vocational schools and universities as well as of start ups and in the BSEC Member States (continued)**

Moderator: H.E. Ambassador Traian **CHEBELEU**  
Deputy Secretary General,  
Permanent International Secretariat,  
Organization of the Black Sea Economic  
Cooperation

19:30

**Dinner at Singidunum Restaurant of the Holiday Inn Hotel**

**Venue: Holiday Inn Hotel, Ballrooms Ostrog+Zica**

09:30

**Entrepreneurial education in Serbia**

Prof. Svetislav **PAUNOVIĆ**  
Belgrade Banking Academy, Faculty of Banking,  
Insurance and Finance in Belgrade, Serbia

10:00

**Development of entrepreneurship from regional dimension**

Branislav **MALAGURSKI**  
CEO, Regional Centre for SME Development, Subotica

10:30

**Partnership for lifelong entrepreneurship education in Serbia**

Biljana **DIMITRIEVIĆ**  
Director of the Education and Training Centre  
Belgrade Chamber of Commerce

11:00

**Discussion**

Moderator: Dr. Antal **SZABO**  
UN ret. Regional Adviser  
Scientific Director of ERENET

11:30

**Coffee-Break**

11:45

**Final Discussion/Declaration and Seminar Findings**

H.E. Ambassador Traian **CHEBELEU**  
Deputy Secretary General, Permanent International  
Secretariat, Organization of the Black Sea Economic  
Cooperation

Jan **SENKYR**  
Resident Representative of the Konrad-Adenauer-Stiftung  
for Turkey

Moderator: Dr. Antal **SZABO**  
UN ret. Regional Adviser  
Scientific Director of ERENET

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|------------|---|
| 12:45      | <b>Lunch at Singidunum Restaurant of the Holiday Inn Hotel</b>                  |
| 16:00      | Transfer to the KAS office Belgrade, Introduction of the projects of KAS-Serbia |
| Afterwards | Walk to the boat harbor   |
| 17:30      | Sightseeing cruise on River Danube  |
| Afterwards | Walk to the restaurant  |
| 19:30      | <b>Dinner at “Little Bay” Restaurant</b>  |
| 22:00      | <b>Transfer to the Holiday Inn Hotel</b>  |