

9th International Scientific Conference
**SUSTAINABLE GROWTH IN SMALL OPEN
ECONOMIES**

**IMPACTS OF SUSTAINABILITY AND
CORPORATE SOCIAL RESPONSIBILITY
REPORTING**

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Objectives

Based on the results of Sustainable Growth Report of a large company in Serbia, the paper aims to present the possibilities of applying sustainable growth for improving business operations of companies.

Consequently, they promote global sustainability and past experience in this field, as well as the frameworks of the establishment of sustainable growth set by global organizations.

Methodology

The reports on sustainable growth of Delta Holding have been made according to the guidelines of the internationally recognized Global Reporting Initiative methodology and audited by an independent audit company KPMG at the request of the company.

The report comprises business operations of Delta Holding in Serbia. It contains all the relevant information on the improvement of economic, environmental, social aspects of business that stakeholders identified as the key features to the development of the company and society in general.

Reporting on sustainable business (**GRI 4 methodology**)

2011 GRI C+	- 13 sustainability indicators
2012 GRI B+	- 23 sustainability indicators
2013 GRI B+	- 35 sustainability indicators
2014 GRI G4	- 42 sustainability indicators
2015 GRI G4	- 58 sustainability indicators
2016 GRI G4	- 65 sustainability indicators

Sustainability reporting benefits:

**It's not all
about
reporting...**

It's about
management
and
business practices



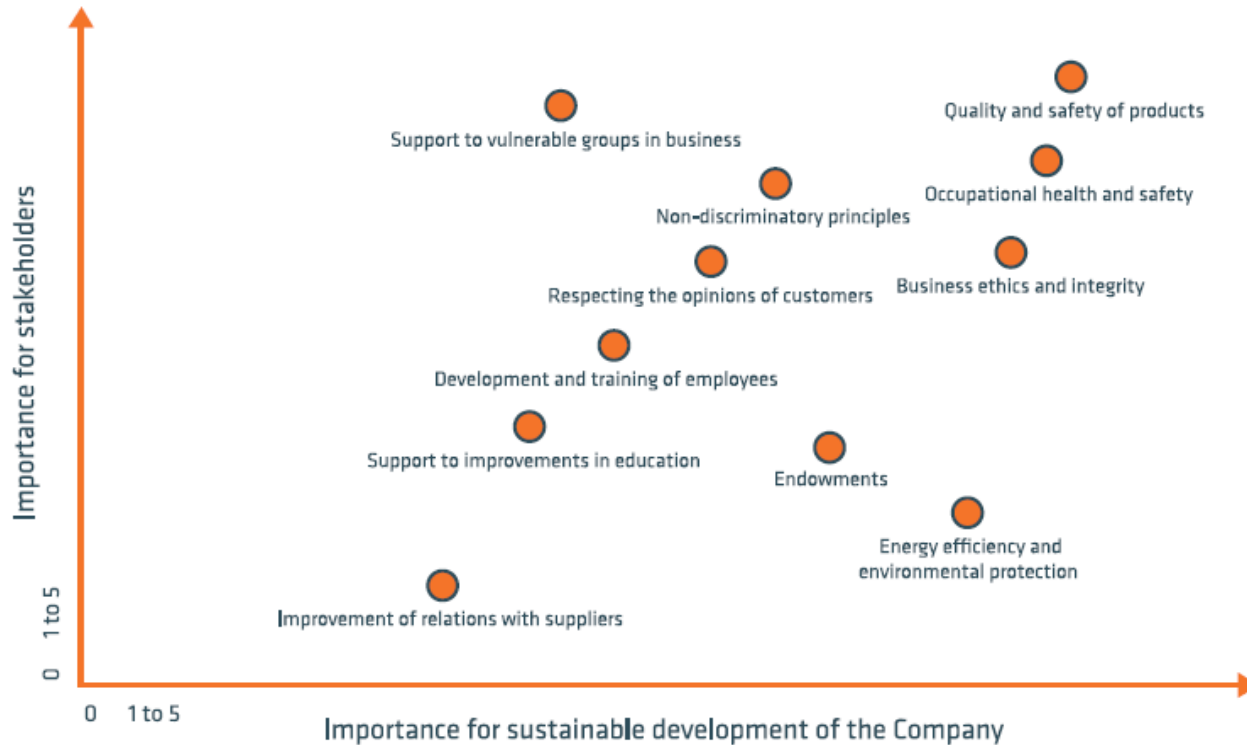
- Transparency
- Mapping risks and possibilities
- Detecting the impact of a non financial business performance on financial results
- Mapping key points for improvement
- Monitoring and comparing results

Report scope

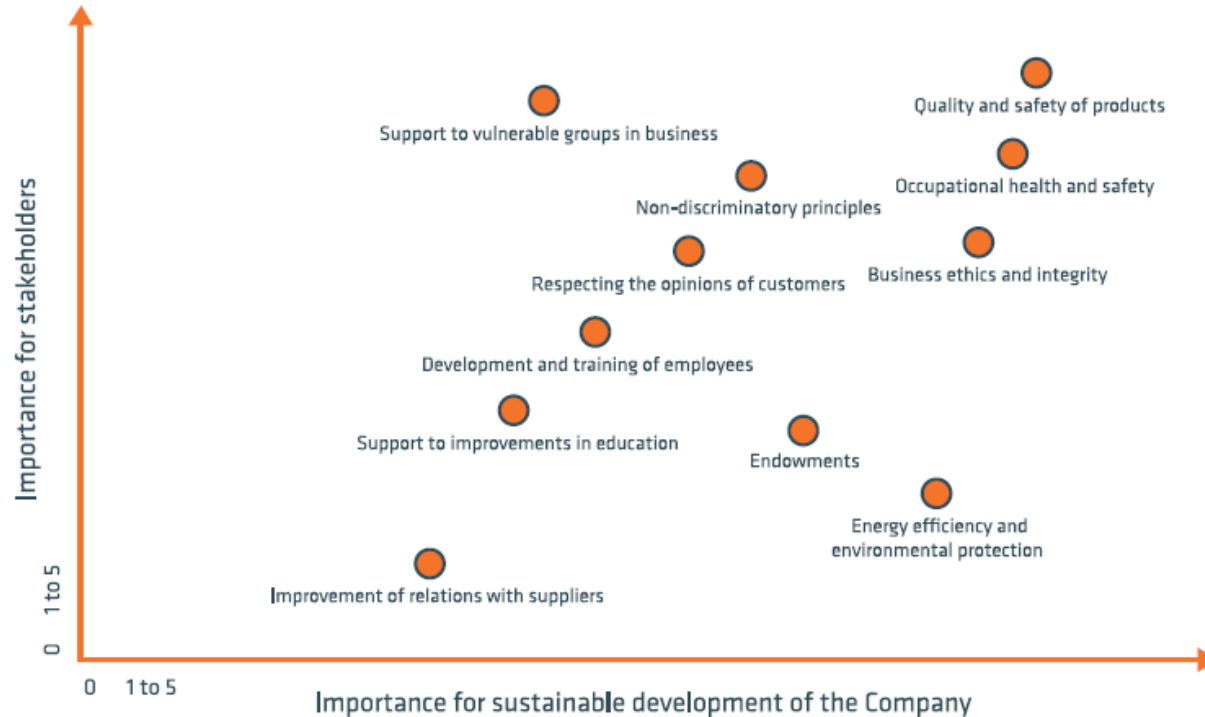
- Corporate governance
- Business performance
- Stakeholders engagement and collaboration
- Ecology impact
- Positive effect on local community and society



Materiality determination

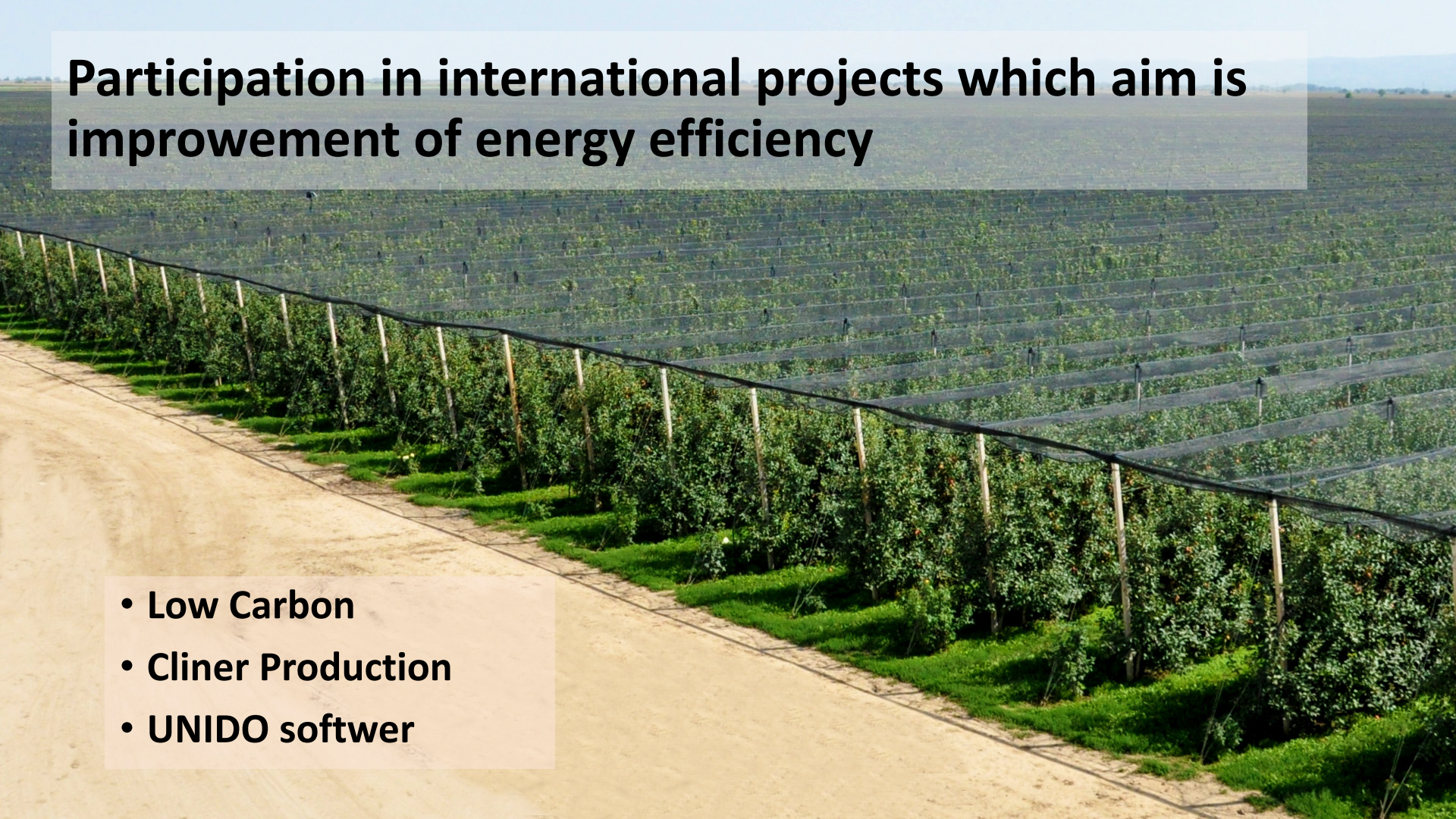


Importance of environmental protection




Participation in international projects which aim is improvement of energy efficiency

- Low Carbon
- Cliner Production
- UNIDO softwer

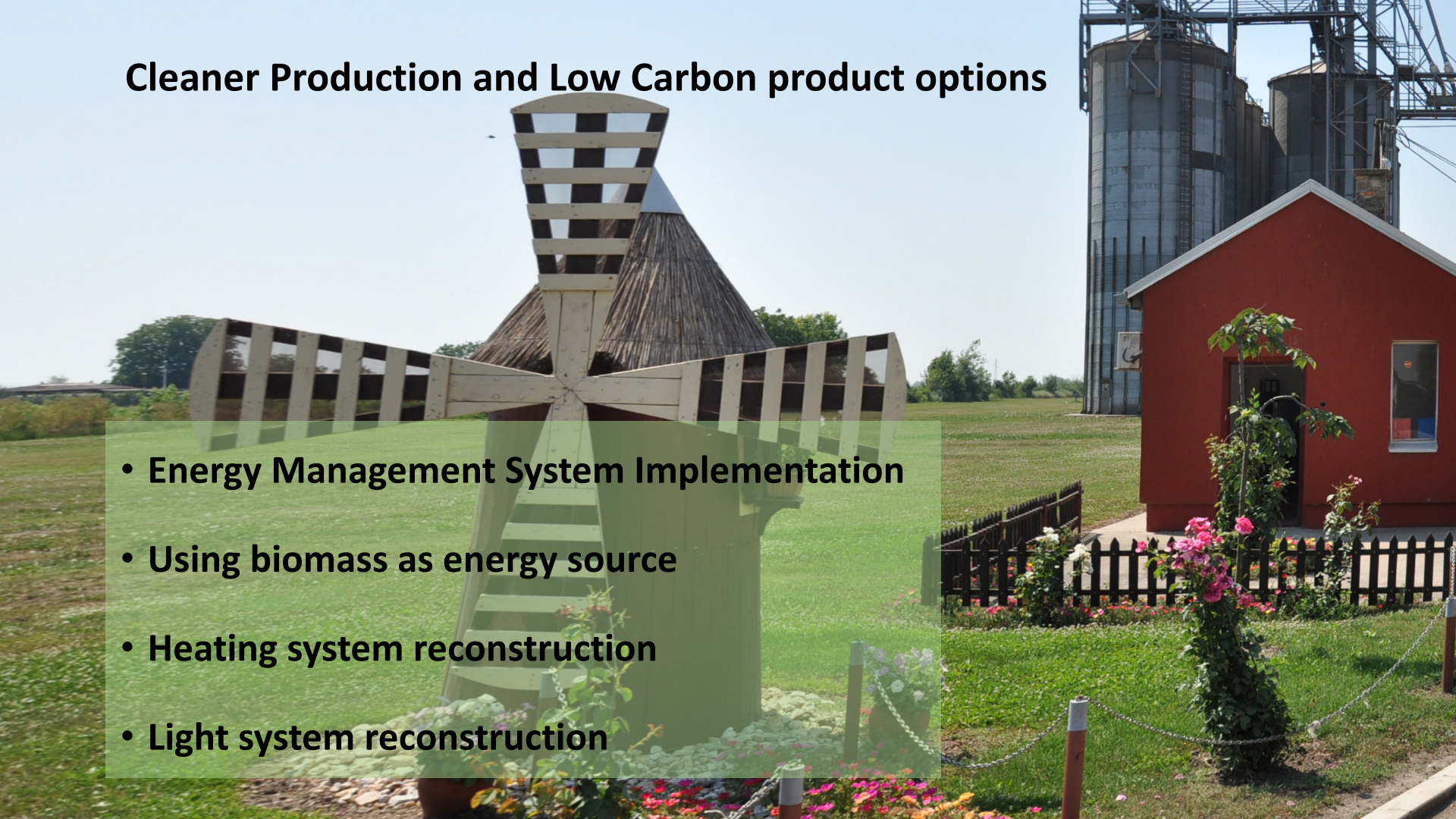


Projects objectives

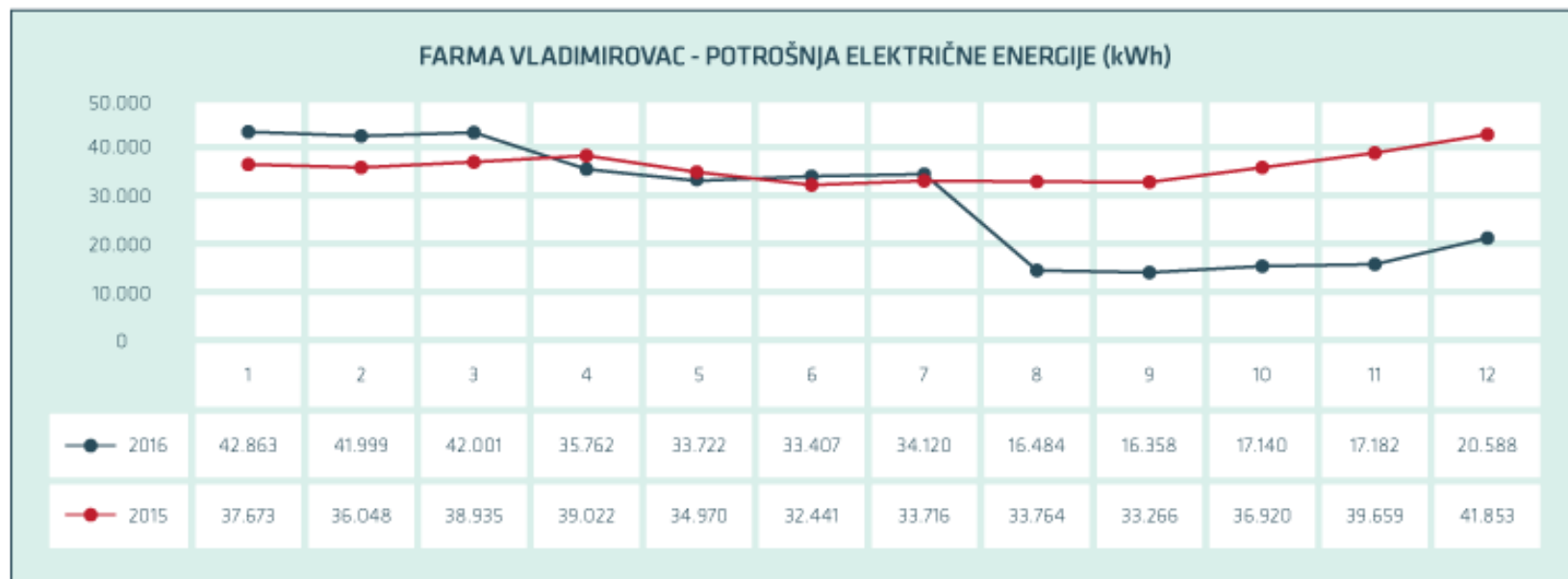
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- Energy efficiency
 - Using natural resources in an optimal way
 - Using alternative energy surces
 - Waste managment

Cleaner Production and Low Carbon product options

- Energy Management System Implementation
- Using biomass as energy source
- Heating system reconstruction
- Light system reconstruction



Cleaner Production– Vladimirovac piglets farm



Waste management

RECYCLED PACKAGING

TYPES OF PACKAGING	Total placed on the market of non-returnable packaging	Total placed on the market of reusable packaging	Total recycled	
	(t)	(t)	(t)	(%)
Plastic	894.72	0.00	209.11	23.37
Glass	402.47	0.00	100.62	25.00
Metal	74.13	0.00	21.50	29.00
Paper and cardboard	1,796.88	0.00	1,236.98	68.84
Wood	320.88	332.94	134.44	20.56

The results of the survey showed that internal stakeholders regarded quality development, the quality and safety of products and employees to be the most important aspects of sustainable growth.

As for external stakeholders: development of high quality and safe products and services, appropriate marketing and support to marginalized groups.

In general, there is a low level of social responsibility in Serbia, and frequently stakeholders recognize the importance of certain areas after passing laws.

THANK YOU FOR THE ATTENTION!