

**GORDANA PESAKOVIC**  
**Graduate and Undergraduate Business Programs Chair**  
**Professor of International Business and Economics**

**Current Academic Position**

Graduate and Undergraduate Business Program Chair, Herzing University, Orlando 2015 – current

Argosy University, Sarasota Florida, Professor, 2008-2015

Argosy University, Associate Professor, Sarasota, Florida 1998-2008

Argosy University, Chair, Department of International Business, Information Systems and Accounting, Sarasota, Florida (2000-2002)

Argosy University, Assistant Professor, Sarasota, Florida, 1993-1998

Visiting Professor, Shazhou Institute of Technology, ZhangJiaGang Province Jiang, **China**, 2015, Macroeconomics and Organizational Behavior and Management

Visiting Professor, OSCE Academy, Bishkek, **Kyrgyzstan**, 2012-present, International Finance and Industrial Policy (MA in Economic Governance and Development)

Visiting Professor, Universidad Austral, Rosario, **Argentina**, 2007- present, Cross-Cultural Management (MBA program)

Visiting Professor, Burapha University, Graduate School of Commerce, Bangkok, **Thailand**, 2002-present, Global Business (DBA program)

Visiting Professor, Universidad de Talca, Talca and Santiago de Chile, **Chile**, 2008, MBA program  
Visiting Professor, Shin-Chien University, Kaohsiung, Taiwan, 2007, International Business course

Visiting Professor, Assumption University, Graduate School of Business, Bangkok, **Thailand**, 2002, Seminar in Marketing (MBA program)

Visiting Professor, Rajabhat Institute Suan Sunandha, Bangkok, **Thailand**, 2002, Organizational Behavior (MBA program)

Visiting Professor, China University of Mining and Technology, School of Management, Xuzhou, Jiangsu Province, **China**, 2002 Economics (MBA program)

## **Research and Publications: Journals and Books**

### **Journal articles:**

A Short-Term Study Abroad Program: Why and How (2015 ) in Taras V. & M. Gonzales-Perez, The Handbook of Experiential Learning in International Business and International Management to be published by Palgrave

Lessons Learned from Chilean Model of Innovation and Development with J.Tarud-Rock (2014) in B. Christiansen Economic Growth and Technological Change in Latin America Basic Operations Management for the Supply Chain Manager (Supply Leaders Academy) with Randall Mauldin, P. Amaria and M. Chabau (April 2, 2013), Kindle e-book

Global Economy in the 21st Century, Institute Ekonomksih nauka, Belgrade, Makroekonomiske analize i prognoze No. 1-2/2013 pp.82-86

Impact of Information and Communication Technology on training: A Global View, with Stacy Henderson, Journal of Strategic and International Studies p 75 -100 ISSN 2326-3636

Demographics' Imperative: Comparative Study of the EU and the US (2012) with Moore and Amaria, Academy of International Business, Southeast Chapter, October 31-Nov. 2, Fort Lauderdale

Ships are sailing toward success (2012).Book of essays in economics and cross-cultural studies, In Serbian, Prometej, Novi Sad pp.316

The EU Demographic Challenges: Comparative Study of the "Old" and "the New" Member States (2011) with E. Moore and P. Amaria, Proceedings of 37th European International Business Academy Annual Conference, Bucharest

Foreign Direct Investment in the Banking Sector: Case Study of the Czech Republic and the Bahamas (2011) with O. Saunders in the Modern Competitiveness in the Twenty-First Century: Global Experiences, edited by Jessica M. Bailey, Claudette Chin-Loy, Nikolaos Karagiannis, and Zagros Madjd-Sadjadi, p. 283 (16)

EU in the XXI Century: Economic Growth and Immigration - An Exploratory Study, with E.Moore and P. Amaria, Proceedings of 2011 Academy of International Business, Southeast US Chapter, Rollins College, (city) Florida

Cost Benefit Analysis of the Serbian Educational System (2011) in Serbia and the World: Development and Integration (Srbija I svet- razvoj I integracije) edited by Grk S. p.100-108

Transition Processes in Serbia: Role of European Union and United Stated of America, chapter in the book Serbia and Europe – Economy, Society and Politics, Institute for Social Studies, Belgrade, 2009.

Reviewer, 19th edition of the textbook Economics, by Paul Samuelson and William Nordhaus (2009, ISBN 978-0-07-351129-0).

Responsible Future; A New Framework for the 21st Century, Chapter in Karagiannis N & O.C. Saunders (2009), The Bahamas in the 21st Century, Chapter 1 pp.3-14.

Growth and Development in Emerging Countries: A Four Country Review, Proceedings of Striving for Competitive Advantages and Sustainability: New Challenges of Globalization, 11th International Conference of the Society for Global Business and Economic Development, Bratislava, Slovakia, May 2009.

Relationship between quality management and the performance of small and medium enterprises (SMEs) in Ghana, with F.A. Fening and P. Amaria, International Journal of Quality

and Reliability Management, Volume 25, Issue 7, 2008. (period or no periods at the end of each sentence??)

Identity, Sovereignty and Integration in European Integration and Serbia, Institute for Social Studies, Belgrade 2007.

Cross-Cultural Competence: The Role of International Project in US Business Schools Curricula, The Business Review, Cambridge, Hollywood: Summer 2007, Vol. 8, Iss. 1 pg 272.

Globalization and the FTAA, Journal of The School of Business, The College of the Bahamas, Volume XII, Spring 2003 pp. 52-57.

International Financial Institutions and Transition Economies, Current Issues in Economics, Vol. 48, No. 3-4, pp. 272-285 (2002).

Spillover Costs of the Kosovo War for the International Community, International Problems, Vol. LIII, No. 1-2, pp. 88-100 (2001).

International Financial Institutions and Yugoslavia from Reconstruction and Development to Collapse and Reconstruction, Economic Annals, No. 144, pp. 155-168, (2000).

Economic Efficiency and Economic Justice, in Challenges of the Development in the 21st Century, Belgrade: Institute of Economic Sciences, pp. 361-370 (1999).

Balkan Integration: Utopia or Necessity, in Perspectives and Possibilities of Yugoslavia's integration into SECI and other regional projects, Belgrade: Institute of Economic Sciences (1998).

Regional Integration in Central and Eastern Europe and Yugoslavia, International Problems, Vol. XLIX, No. 2-3, pp. 231-248 (1997).

Return to the World, in S. Pejovic (ed.) Politics of Anti-Economics, Belgrade: Economic Policy, 1997.

Disintegration in Central and East Europe, Finance, Belgrade, No. 5-6, pp. 335-342, (1995).

### **Selected Paper Presentations and Conference Participations**

Experiential Learning In International Business: Short-Term Study Abroad Program, Academy of International Business, Southeast, Savannah, November 2015

Financial (In)stability in Selected Countries: What Did We Learn from the Crises?, Co-authored with Simonovska, University of California, Davis, and NBER, Moorad Choudhry, Brunel University, and Deputy CEO at Habib Bank, UK, Filip Fidanoski, Ss. Cyril and Methodius University in Skopje, Republic of Macedonia , Kiril Simeonovski, Ministry of Finance, Republic of Macedonia, paper presented at the International Conference on Economic Recovery in the Post-Crisis Period, Skopje, Macedonia, May2015

Narrative Therapy for Developing World, Florida Creativity Weekend, Sarasota, February 28- March 2

Re-authoring Time (2013), Workshop, Academy of Management, Johannesburg, South Africa, January 7-11

Demographics' Imperative: Comparative Study of the EU and the US (2012) with Moore and Amaria, Academy of International Business, Southeast Chapter, October 31-Nov. 2, Fort Lauderdale

"Designing and Delivering Effective Learning: Education Management in Southeastern Europe", ( 2011) paper presentation at the 43 Annual National Convention Association for Slavic, East European and Euro - Asian Studies, Washington, November 17-20

"Cross-Cultural Adjustment: A Study of Taiwanese Information Technology Companies' Expatriates in China' in conjunction with the panel "Global Economics and the SME Business Environment in East and Southeast Asia: Opportunities and Constraints," September 30- October 1, 2010, with Kuo Ching-Hwei, Assistant Professor, Northwestern Polytechnic University, Jointly Organized International Workshop on SMEs in East and Southeast Asia by University Sains Malaysia, Malaysia, and Asia Research Centre, Copenhagen Business School, Copenhagen, Denmark.

"Developing Global Mindset: The Power of Study Abroad Program," Academy of International Business 2010 Rio de Janeiro Conference, June 25-29.

"Internationalization of Business Curriculum: The Role of Short-Term Study Abroad Program," Academy of International Business 2010 Rio de Janeiro Conference, June 25-29.

"Internationalization of an MBA Curriculum and Marketing of MBA Programs," with Edwin C. Moore, Academy of International Business, Southeast USA, St. Pete Beach, Florida, September 2009.

"Current Issues and Trends of Technology in Higher Education," Regis University, Denver, Colorado, February 24, 2010.

"4Cs: Creative, Comparative, Critical and Constructive," Florida Creativity Weekend, Sarasota, March 5-7, 2010.

"Serbia in Transition: Role of the EU and USA," 41st National Convention of AAASS, Boston, November 12-15 2009.

"Discovering New Frontiers: Short Term Study Abroad Programs," 1st International Business Conference, St. Leo University, St. Leo, October 2009.

Negotiated Foreign Direct Investment: A Case Study of The Bahamas," with O. Saunders, the 6th International Critical Management Conference, Warwick Business School, The University of Warwick, UK, July 13-15 2009.

"Evidence and Inference from Kosovo and Metohija: Is Non-Zero Sum Cross-Cultural Bargaining Possible," 40th AAASS National Convention Philadelphia, November 20-23 2008.

"Soft" versus "Hard" Development," 49th National Convention of International Studies Association, San Francisco, March 26-29, 2008.

"The Balkans: Search for New Empire or Discovering Sovereignty," the 39th National Convention American Association for Advancement of Slavic Studies (AAASS), November 2007, New Orleans.

"Intercultural Competent Businessperson: Role of International Project in Business Curriculum," 48th National Convention of International Studies Association, Chicago, February28-March3, 2007.

"The Balkans and Integration Processes: The US Perspective," 38th National Convention American Association for Advancements of Slavic Studies (AAASS), November 16-10, 2006, Washington. D.C.

"Global Economy: An Alternative Approach," Global Business Conference: A New paradigm, New Techniques for Global Business Development and Strategy- Graduate School of Commerce, Burapha University, June 22-23, 2006, Bangkok, Thailand.

“Economic Cohesion vs. Cultural Division,” 47th Annual Convention of the International Studies Association (ISA), March 22-25, 2006, San Diego.

“Socio-Cultural Effects of Globalization in the Balkans,” 37th National Convention American Association for Advancements of Slavic Studies (AAASS), Salt Lake City, November 2005.

“Quest for Identity: Case Study of Serbia and Montenegro,” 46th Annual Convention of the International Studies Association (ISA) March 1-5, 2005, Honolulu.

“Economic Development of Serbia and Montenegro -- the Guarantee for Southeastern European Security,” 46th Annual Convention of the International Studies Association, March 1-5, 2005, Honolulu.

“The European Union: Views from the Czech Republic,” and “The Balkans: Light at the End of the Tunnel,” Universidad de las Americas Conference “Europe Today: Challenges and Opportunities”, November 11-12, 2003, Puebla, Mexico.

“Role of the External Assistance in Economic Recovery in the Balkans,” 33rd National Conference of American Association for the Advancement of Slavic Studies, Crystal City, Virginia, November 15-18, 2001.

“Corruption and Human Rights in Russia,” 39th Annual Meeting of the Southern Conference on Slavic Studies, Alexandria, Virginia, March 1-3, 2001.

“Road Less Traveled: Economic, Social and Cultural Aspects of Human Rights -- A Case Study of Russia,” 32nd National Conference of American Association for the Advancement of Slavic Studies, Denver, November 9-12, 2000.

“International Financial Institutions and Stability in Southeastern Europe,” 31st National Conference of American Association for the Advancement of Slavic Studies, St. Louis, November 18-21, 1999.

“Balkan Integration: Utopia or Necessity,” 30th National Conference of American Association for the Advancement of Slavic Studies, Boca Raton, September 24-27, 1998.

“Privatization in Serbia and Montenegro,” 29th National Convention of American Association for the Advancement of Slavic Studies, Seattle, Washington, November 20-23, 1997.

“Regional Integration in Europe,” 8th Conference on Central and Eastern Europe, Sarasota, Florida, April 4-6, 1997.

“Disintegration versus Integration in Central and East Europe,” Conference on Central and East Europe, New College, University of South Florida, Sarasota, March 30-April 1, 1995.

“How to Market Florida Goods and Services in Europe,” “Emerging Markets: Hungary, Poland, Ukraine, FR of Yugoslavia,” and “Is the Time to Invest in Russia?” Sarasota Chamber of Commerce, Sarasota, November 22-23, 1994.

“Russia’s Dilemma,” European Association of Development, Research and Training Institutes (EADI), Berlin, Germany, September 15-18, 1993.

“Achievements and Limitations of Economic Reforms in Russia,” International Conference “The State and Civil Society in the Transition Period” Belgrade, June 1993.

### **Professional Affiliations**

2016 World Affairs Council of Central Florida

2013 Sigma Beta Delta Honor Society, Vice President for Argosy University, Sarasota Chapter

2011 European International Business Academy

2007-present, Academy of International Business

2008-present, NAFSA

2004-present, International Studies Association 1995-present, American Association for Russian, Eurasien, & East European Studies