



INTERNATIONAL SCIENTIFIC CONFERENCE

“DEVELOPMENT, COMPETITIVENESS AND INEQUALITY IN EU AND WESTERN BALKANS”

Institute of Economic Sciences, Zmaj Jovina 12,
26th November, 2015.

PROGRAMME

TIME	CONTENT
9:30 - 10:00	Registration of participants
10:00 - 10:30	<u>Introduction and Annual Prize Awards - Room A1</u> <ul style="list-style-type: none">• Jovan Zubović – Director, Institute of Economic Sciences, Belgrade• Lukrecija Đeri – State Secretary, Ministry of Trade, Tourism and Telecommunication of the Republic of Serbia• Aleksandar Grubor – Vice Dean, Faculty of Economics, University of Novi Sad• Dubravka Jurlina Alibegović – Director, The Institute of Economics Zagreb• Sandra Švaljek - The Institute of Economics Zagreb, presentation of the SEE-6 REGIONAL ECONOMIC OUTLOOK
10:30 - 11:30	<u>Plenary Session – Room A1</u> Moderator: Saša Popović, Faculty of Economics, University of Podgorica <ul style="list-style-type: none">• Edvard Jakopin – Deputy Minister of the Economy of the Republic of Serbia – REGIONAL INEQUALITIES IN SERBIA IN THE CONTEXT OF STRUCTURAL REFORMS• Nermin Oruc – Impaq International – TRANSITION FROM EDUCATION TO INFORMAL EMPLOYMENT IN BIH: CAUSES AND CONSEQUENCES• Mirjana Radović Marković – Institute of Economic Sciences – WORKPLACE INEQUALITIES AND INCLUSION OF MARGINALISED GROUPS



11:30 - 12:00	<u>Coffee Break</u>
12:00 - 13:00	<u>SESSION I – Room S1 (First floor)</u> Moderator: Marko Malović, Institute of Economic Sciences, Belgrade <ul style="list-style-type: none">• Lena Malešević-Perović, Silvia Golem, Maja Mihaljević Kosor - THE IMPACT OF GOVERNMENT EDUCATION EXPENDITURES ON GROWTH IN EU28 - ARE THERE SPATIAL SPILLOVERS?• William Bartlett - HOW EDUCATION SYSTEMS REINFORCE INEQUALITY IN THE WESTERN BALKANS• Marina Alavantija, Karolina Ilieska - E – MARKETING STRATEGY AS A FACTOR FOR DEVELOPMENT AND COMPETITIVENESS OF THE COMPANIES IN THE COUNTRIES FROM WESTERN BALKANS• Iskra Stancheva-Gigov, Darko Bežanovski - INNOVATIVE PERFORMANCE IN WESTERN BALKANS AND ENCOURAGING FUTURE INNOVATION• Klimentina Poposka, Elena Mihajloška - BARRIERS FOR START-UPS IN THE EU: LESSONS FOR WESTERN BALKANS• Silvia Golem, Geoffrey Pugh, Lena Malešević-Perović - THE DETERMINANTS OF THE SIZE OF GOVERNMENT IN DEVELOPED MARKET ECONOMIES
13:00 - 14:00	<u>Lunch</u>



14:00 - 15:00	<p><u>SESSION II – Room S1 (First floor)</u></p> <p>Moderator: Jelena Minović, Institute of Economic Sciences, Belgrade</p> <ul style="list-style-type: none">• Milenko Popović, Darko Lazarov, Mirjana Čizmović, Aleksandar Konatar - COUNTRY'S GLOBAL CONNECTIONS AND ITS IMPACT ON ECONOMIC GROWTH – CASE OF CEE COUNTRIES• Danijela Despotović, Vladimir Nedić, Dušan Cvetanović - COMPETITIVENESS AND INEQUALITY IN CEFTA AND SELECTED EU COUNTRIES• Ružica Kovač Žniderdić, Dražen Marić - THE ROLE OF NATIONAL BRANDING OF THE REPUBLIC OF SERBIA IN THE GROWTH OF COMPETITIVENESS – POSSIBLE AVENUES OF THINKING AND ACTING• Gordana Milovanović - COMPETITION, INCOME INEQUALITY IN EU AND WESTERN BALKANS• Radmila Grozdanić, Mirjana Radović-Marković, Dejan Vukosavljević, Danijela Vukosavljević - POVERTY REDUCTION BY FINANCIAL INCLUSION OF WOMEN – EVIDENCE FROM SERBIA• Aleksandar Grubor, Nikola Milićević - THE ANALYSIS OF RETAIL OUT-OF-STOCKS – EMPIRICAL EVIDENCE FROM SERBIA, BOSNIA AND HERZEGOVINA AND MONTENEGRO• Nenad Đokić, Ines Đokić - DETERMINING TARGET AUDITORIUM FOR SERBIAN INTERNAL NATIONAL BRANDING
15:00 - 15:15	<p><u>Coffee Break</u></p>



15:15 - 16:15	<p><u>SESSION III – Room S1 (First floor)</u></p> <p>Moderator: Zvonko Brnjas, Institute of Economic Sciences, Belgrade</p> <ul style="list-style-type: none">• Kosovka Ognjenović - FACTORS INFLUENCING THE GENDER PAY GAP: THE EU AND THE WESTERN BALKAN COUNTRIES• Zvonko Brnjas, Vukica Vulićević - IMPORTANCE AND ROLE OF FAST GROWING COMPANIES - GAZELLES IN MODERN ECONOMIES• Aleksandra Bradić - Martinović - E-PROCUREMENT PERFORMANCE INDICATORS – A STEP TOWARDS EU• Ivana Domazet - IMPROVING COMPETITIVENESS THROUGH NATIONAL BRANDING• Nataša Pavlović, Nevena Ćurčić - INTERNAL MARKETING AS AN EFFECTIVE STRATEGY FOR IMPROVEMENT OF HUMAN RESOURCES' QUALITY: CASE STUDY OF TOURISM SME'S• Natalija Mićunović - DEVELOPMENT, KNOWLEDGE AND INFLUENCE• Slobodan Radonjić, Duško Bodroža - SELECTIVE TAX COLLECTION AS A MEAN FOR MALVERSATION OF THE FLOW OF CAPITAL• Dejana Pavlović, Isidora Ljumović - BUSINESS ENVIRONMENT AND WOMEN ENTREPRENEURS: FACTS AND TRENDS IN SERBIA• Slavica Stevanović, Grozdana Belopavlović, Marija Lazarević-Moravčević - SECTORAL INEQUALITY ANALYSIS OF FINANCIAL PERFORMANCES OF SERBIAN ECONOMY
	<p><u>THE END</u></p>